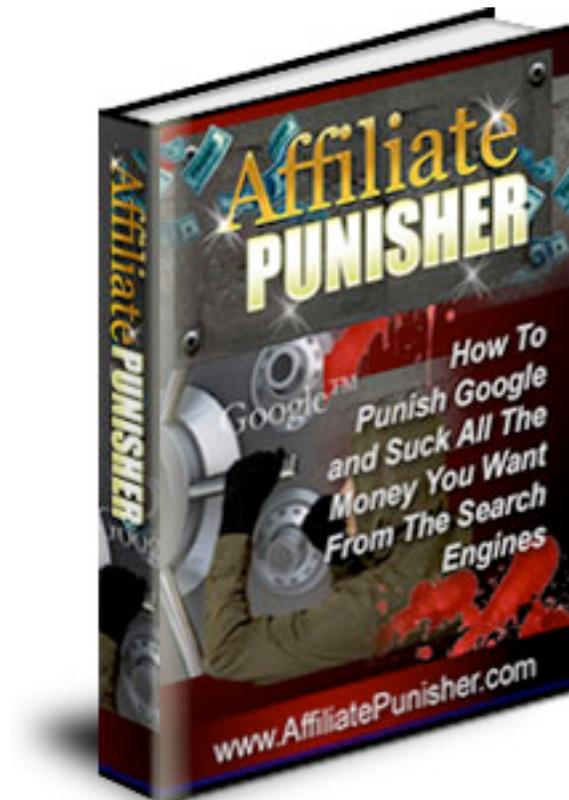


Affiliate Punisher Step By Step Guide To Six Figures And Beyond



**How To Punish Google And Suck
All The Money You Want From
The Search Engines And Web 2.0**

By Peter Parks

©2010 Affiliate Punisher All Rights Reserved.

Legal Notice

COPYRIGHT:

Copyright 2010 AffiliatePunisher.com. Peter Parks, and Niche Profit Marketing all rights reserved.

We are not affiliated with Google, Inc. eBay, Amazon.com Paypal.com

LIMITS OF LIABILITY / DISCLAIMER OF WARRANTY:

This Document is NOT legal, financial or business advice. You need to do your own due diligence to determine if the content of this Document is right for YOUR business.

No earnings claims are being made anywhere in this document or in the marketing of this report. The publisher of this report is not liable for any damages or losses associated with the content in this document.

In straight plain English: You are a business owner or person looking to further your career on or off line; I am a entrepreneur who has had success and failure when it comes to building businesses but yet I don't give up and carry on honing my craft to achieve my goals. You need to be responsible for your own business, marketing, and personal accountability actions online.

DISCLAIMER: THE PERFORMANCE EXPERIENCED BY THE USER COMMENTS AND TESTIMONIALS ON THIS PAGE AND/OR OUR WEBSITE IS NOT WHAT YOU SHOULD EXPECT TO EXPERIENCE. COMPANY HAS NOT INVESTIGATED OR SUBSTANTIATED ANY OF THE USER COMMENTS OR CLAIMS. SOME OF THE USERS MAY, IN SOME CASES, BEEN INCENTIVIZED TO SUBMIT THEIR COMMENTS, AND COMPANY HAS NOT VERIFIED THE FIGURES QUOTED IN THEM.

©2010 Affiliate Punisher All Rights Reserved.

Alright I thought rather than making a 50, 100, 300 page useless PDF I'd really cut down all the B.S. filler and give you a step by step action guide that will show you what you need to know to make bank.

Now some sites need a little bit of a description so you understand how to maximize it, but other than that you simply need to follow the system below to get results, so lets get started.

1.Niche research video

<http://www.kewego.com/video/iLyROoafMQvr.html>

Niche research Affiliate Punisher workbook niche research section and videos (overall foundation)

- Google insight for search is for trend and seasonal based niche marketing that I use to move into these types of markets. I also use google trends for picking apart marketing opportunities.

<http://google.com/insights/search/#>

- Quantcast is a website I use for competitive analyses into niche markets and discovering potential JV partners that I can either form a toll gate position with or straight affiliate promotion <http://www.quantcast.com/>

- Blog research <http://www.blogcatalog.com/> this is a complete directory into niche marketing blogs that I use to leverage niche markets, related niche blogs for traffic and back link structures.

- I use <http://www.inlineseo.com/dofollowdiver> this is a do follow blog finder that helps when blogging to make sure your comments get indexed and spidered by google. The end result is your comment gets counted as a quality back link for your site.

- Yahoo site explorer will show you how many true back links are coming into a site
<http://siteexplorer.search.yahoo.com/>

How I use yahoo is to gauge what it will take for me to push into a niche market and get high rankings if I want to get on the first page of google with the other high ranking websites.

You have to look at the back links of the websites you want to compete against and see how long it will take to bump them from the top positions or first page.

9 times out of 10 its just that have better authority and are credible with great UGC.

2. Niche Build Out Process

1. Top 20 - 25 keywords in niche will be used to build out web 2.0 platforms and social media shells. i.e. wetpaint.com wordpress.com hubpages.com twitter.com, facebook.com,

2. Each keyword will be used to build out 10 web 2.0 keyword specific properties that include keyword phrase in web 2.0 title and username and within content see example...

2a) *web 2.0 property shell templates*

<http://healthydogtreats2.wordpress.com>
keyword (German shepherd treats) multiple keywords

<http://hubpages.com/hub/Easy-UPS-Job-Application>
keyword example (ups job application)

* If you can't get your full keyword phrase into the web 2.0 template get as much as you can or use a the base keyword.

3. Bookmarking Creation

Tools <http://bookmarkingdemon.com>

<http://socialmarker.com>

4. *Article content*

Resources - <http://ezinearticles.com> <http://amazon.com>

<http://answers.yahoo.com>

5. *Press release submission and Blitz

6. *Video creation template*

<http://www.youtube.com/user/realestate6fig>

7. *Podcast template* keyword example (expert real estate tips)

http://www.podcastalley.com/podcast_details.php?pod_id=86072

3. Traffic tools

<http://surchur.com> - will help you find more quality back links and traffic for your niche market as you find where the current conversation is taking place that is relevant to your market.

<http://affiliatepunisher.com/freemoney> this is a 28 minute video where I go into this strategy I've been using since early 2008 and I don't buy accounts anymore its too much trouble.

Article Marketing 2.0

1. Articles are niche specific to get maximum leverage in SEO and web 2.0

Article Template

<http://ezinearticles.com/?UPS-Job-Application-Online&id=2015565>

Keyword - ups job application (buying keyword phrase)

article source - <http://ezinearticles.com/?UPS-Job-Application-Online&id=2015565>

If you want to optimize results with your articles using ezine articles you need to submit your article to the directory first even before you put it on your own domain to get maximum results.

*You don't want to put your article on a web 2.0 property first before you submit it to ezine articles.

*You don't want to drop your article on your own domain before submission to ezine articles

*You don't want to mass submit your article before submitting to ezine articles

*You want to make sure whatever your title is for your article it better be heavily weaved in the content of your article as well and themed.

Now to get the traffic benefits from your ezinearticles.com marketing, once your article is approved you want to take that article and...

1) Drop it on your own dedicated domain

2) Repurpose into video and podcast and submit to video and podcast directories.

Resource <http://www.tubemogul.com>
<http://www.libsyn.com>

3) Build a web 2.0 campaign around your article and your keywords using the niche build out model one-keyword x10 web 2.0 properties

4) Bookmark and ping your results across the board
resource <http://bookmarkingdemon.com>
<http://socialmarker.com> other resources are out there as well.

5) Turn your article into a PDF and submit to the PDF search engines

resource <http://www.pdf-search-engine.com> (there are others that work as well)

6) Submit your article-to-article resource
<http://articlemarketer.com/index.php> for mass syndication

7) Another round of bookmarking, pinging, and RSS feed submission using <http://feedshark.brainbliss.com/> (there are hundreds of pinging services out there as well)

Content Creation in a Hurry

Look here's the deal with content creation, there are multiple ways to create content so I'm going to show you the bootstrap method if you don't have any cash period to get started.

There is no excuse for this, if you don't have money then this method here works very well and always will, because google loves UGC (user generated content) now if you want to take it to the next level then your going to have to respin the content on your own and how you do that is simply finding someone to work with you to get the job done or you have to do it yourself. Either way it's free so you do have to put in the time to do it.

Content is all over the place

Top sites for content that you can easily repurpose with your keywords

1. Ezine Articles <http://ezinearticles.com>

2. Amazon.com <http://amazon.com> they give you all the marketing material for content you can desire, you just have to put it together.

- Do a keyword search for your product and use the images, forums, descriptions section, and comments to gather your content.

3. Yahoo Answers <http://answers.yahoo.com> - the content on yahoo answers is solid, you just have to make sure you do a bit more research to in your niche market so your giving good info.

4. Answers <http://www.answers.com/> - this website is absolutely a treasure chest of info for your niche market and is constantly updated.

5. Answer Bag <http://www.answerbag.com/>
Answer Bag is so under utilized in the IM world, when people are desperate for content; Answer Bag serves it right up to anyone that knows how to leverage it.

Answer Bag gives you current and trending hot niche topics to build a quick squeeze page around to build a list using the survey model formula. It's so easy and it's free.

You need to take advantage of Answer Bag by registering for an account so you can maximize your authority by becoming an expert and answering people's questions.

Your able to put your own link in your profile and position your profile so you're seen as an expert, which further gives you more creditability.

To respin your articles use this tool here or any number of tools that are comparable or get your article writer to respin after using tool.

<http://myarticlegenerator.com/>

Linking Structure For Web 2.0 Sites

Now that you have access to the Affiliate Punisher Course you have high quality linking structures for your web 2.0 websites to get not only your anchor text indexed using hupages you have high authority web 2.0 websites to get your content ranked and traffic back to your money pages.

But here's a fast linking structure to help you gain rankings in the SEO results and get your affiliate Offers out there.

10x web 2.0 properties with keyword phrase -- link to your "money site"-- link out to Affiliate vendor page. (also watch Affiliate Punisher videos for linking structure)

Linking structure rules

Web 2.0 is constantly changing and the web 2.0 services realize that black hat marketers are taking over their platforms so in an effort to clean up the web 2.0 space a lot of properties are now taking action so at the time of this writing I'm going to show you what works and you do only that.

Hubpage - is cracking down with spammy pages and links, so one affiliate link should be on your hugpage and it should be weaved in the content of your main article and should be your anchor text that links to your either your money content page or another web 2.0 property that is content rich.

Squidoo - keep your links to a maximum of 4 out going links and that includes images. Maximize your image links for SEO purposes

Wetpaint - 1 affiliate link and best to use it in the clickable images and 1 link that is "shooting for the action click" in you're content and is anchor text rich.

Your links should be leading to another content rich web 2.0 property or your "money page"

Wordpress - does not allow affiliate links on its platform but you can still leverage the authority of the platform by using wordpress as a content rich web 2.0 property and linking off to another web 2.0 site like Squidoo where you can monetize to your money page.

Scribd - Affiliate links are tricky to get past the over watchers so rather than creating great content only to get it banned don't bother. You can drop links right back to another content rich web 2.0 money page for maximum SEO leverage and you can drop a link back to your own money page as well. Just two links should be used when leveraging this resource.

Maximize your whole entire linking structure by taking advantage of <http://stumbleupon.com> and joining up all your profiles under different account names

For white hat purposes, you need to create a different account and post a set of web 2.0 properties to each stumbleupon profile so if you created over 100 web 2.0 properties you should have 10 stumbleupon profiles each with 10 web 2.0 properties.

Press Releases

Press releases play a vital role in your promotional process and must be implemented. This is about leverage and I'm going to show you quickly how to gain leverage in your niche market by using press releases.

-Your press releases are broken down by the benefit the product or service has that your trying to promote as an affiliate or for your own product or service.

-Each press release is written and caters to one clear benefit for the product or service, so if your product or service has 7 different benefits then you would write 7 press releases.

-The advantage here is your getting maximum leverage and exposure to the product or service your promoting.

Press Release Strategy With The Press Release Blitz

1. Create niche specific press release 400 - 600 word each centering around one keyword phrase and one benefit. If your stuck on how to figure out your word count.

You can go here if your a p.c. player
<http://office.microsoft.com/en-us/word/HP030824901033.aspx> P.C.

If you're a mac player go here
http://www.supermagnus.com/mac/Word_Counter/ and use the download feature

You can use this resource here and download
<http://www.wordcounttool.com/>

-To format your press release properly for free you can use this template here or dozens of others online
<http://www.ducttapemarketing.com/IPR.html>

2. For your niche and generating good buzz, and traffic you will create 5 - 7 press releases and submit them 2 days apart from each other so you can flood the market with your content in a timely sequence.

2b) Submission of your press release for free that will get you good ranking which my team uses or you can use paid services as well.

<http://www.free-press-release.com/>

<http://www.prlog.org/>

3) Once you find your press release online using your keywords your targeting then you must place your press release content on each web 2.0 property that is keyword specific to enhance your web 2.0 property.

(You also will get notification that your press release has been approved so you can find the link)

4) Bookmark not only the press release content, but the actual web 2.0 property as well as your now updating the entire property.

4a) Bookmark press release first

4b) Bookmark web 2.0 property after updating with new content

5) Submit the RSS feed, ping your web 2.0 property, ping bookmark+RSS feed

Affiliate RSS feed builder for free and paid version
<http://www.rssfeedsgenerator.com/>
<http://www.rssground.com> (paid)

Video Domination In Steps

Video creation template

<http://www.youtube.com/user/realestate6fig>

1. Please watch Affiliate Punisher Video Domination Module.

Overall step by step build your videos

1. Long tail video title tag - "how to make money online in paradise" no quotes or quotes no matter.

Example - go to google and plug phrase into search bar to see domination of first page

1b) Proper keyword placement and tags with keyword description watch video.

Watermark your videos by using these tools here (depends on your market you can watermark if your looking at prolific branding)

p.c. users <http://www.alamoon.com/index.html>

Mac users

http://www.apple.com/downloads/macosx/imaging_3d/iwatermark.html

OK so I hope you enjoyed and are going to take action with this action guide and execute with the information provided for you. Get to "smart work" no excuses I want you to make BANK this month and I know you can do it.

Remember Thursday January 7th Affiliate Punisher re-launches.

To your continued online success, I'll see you in the profit zone

Peter Parks
Affiliate Punisher