*"Great mobile app ... menu, events, bookings, blog, hours ... we deliver the deliciousness and the app delivers everything else!"*

SAM, DIRECTOR OF MARKETING,
THE LOST GROUP

# The Lost Group CASE STUDY

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Since developing their first mobile app, The Lost group has embraced the mobile frontier offering its users access to menus on the go, instant coupons and happy hour push notifications, cocktail recipes and social integration.

## PLATFORMS

Android | iPhone | HTML5

## APP FEATURES

- Events Listing
- GPS Directions
- Tell-A-Friend
- Image Gallery
- Book a Table
- SoundCloud
- Blog Integration
- Business Info

## SOCIAL MEDIA INFUSION

26% Increase in social media connections

## INSTANT RESPONSE

34% Increase response from event push notifications

**The Lost Group**
London, UK
http://www.thelostfriends.co.uk/

**Category**
Bar & Restaurant